

HOMEARAMA® is the registered trade name for the single-site new home showcase produced by the Home Builders Association of Greater Cincinnati. The 2022 show will mark the 59th year for the new home showcase. HOMEARAMA® 2022 will be hosted by the city of Loveland, OH at ChimneyRidge, near Loveland’s historic downtown.

HOMEARAMA® regularly attracts thousands of enthusiastic Cincinnatians. HOMEARAMA® 2022 will feature fully decorated and landscaped homes in a variety of architectural styles. Builders include AR Homes; Drees Homes; Eagle Custom Homes, Inc.; J & K Custom Homes, LLC; Redknot Homes and WP Land Company, LLC.

HOusetRENDS® IS THE OFFICIAL SPONSOR AND PUBLISHER OF THE 2022 PLAN BOOK

The Plan Book serves as the show guide and is a resource for ideas and inspiration for consumers, as well as a branding tool for builders and industry professionals. It includes details and floor plans for each home, bios of the area’s exclusive home building, landscape, design and architectural firms involved and a listing of all vendors who participate.

- It is a long lasting consumer resource
- It targets affluent consumers
- The content supports home building, remodeling, landscaping and design
- Print advertising is a proven lead generator

SHOW DATES: SATURDAY, JUNE 11 - SUNDAY, JUNE 26, 2022

- Hand-delivered to attendees for 2 weeks of the show
- Special Events: Distributed at Realtor Day and Preview Party
- Available at high traffic home & garden locations
- Digital version emailed and social postings to affluent homeowners
- Available online with active links on Housetrends.com

FORMAT	RATE	PREMIUM PAGES	RATE
Two Pages	\$4,695	Back Cover	\$4,500
Full Page	\$2,795	Inside Front Cover	\$3,795
Half Page	\$1,795	Inside Back Cover	\$3,795
Quarter Page	\$ 995	Inside Facing Back Cover	\$3,195
		Page 3	\$3,795
		Page 5	\$3,795
		Page 7	\$2,995
		Page 9	\$2,995
		Page 11	\$2,995
		Page 13	\$2,995

PAYMENT TERMS

50% down / 50% with proof

FINAL AD SUBMISSION

May 10, 2022



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SPECIAL HOMEARAMA® SPONSORSHIP FROM HOusetRENDS®

Includes: HOMEARAMA® Plan Book Ad, Sponsorship & Tickets

- 25 VIP Tickets
- 2 Preview Party Tickets
- Logo on the HOMEARAMA® Sign at the entrance to the show
- Logo on HOMEARAMA® App
- Logo on HOMEARAMA® Website with Hyperlink
- Social Media Sponsor Post on the HOMEARAMA® Facebook Page

Half Page \$2,295

Full Page \$3,295

*Excludes Builders

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