

condo living | rate card



Housetrends® is excited to introduce Condo Living, a vibrant photo-driven publication targeted to owners of upscale condominiums.

An increasing number of homeowners in Greater Cincinnati are choosing a more maintenance-free lifestyle. Some are making the switch from a traditional home, others might be first-time home buyers. In both cases, these individuals are looking for ideas and resources to help them define or refresh their style.

With Condo Living, you have the opportunity to present these residents with the specifically-tailored information they need.

DISTRIBUTION:

Hyde Park, Montgomery, Mariemont, Mt. Adams, Downtown Cincinnati, Newport, Covington, Oakwood, Centerville, Downtown Dayton, Beavercreek and other select condominium communities.

PROFILE:

Average home value \$500,000+

IN-HOME

5/9
10/24

ART DUE

4/15
9/22

FORMAT

2 Full Pages
1 Full Page
Half
Quarter

RATE

\$2,595
\$1,595
\$895
\$695

FORMAT

Back Cover
Premium Pages

RATE

\$2,595
\$1,895



DIGITAL

Company Profile Page – showcases your business with a company bio, photos, testimonials, articles, organic SEO and contact info with links to your company website - included with an annual commitment.

Digital Magazine – with clickable link to your website. Available on housetrends.com and promoted through email and social media.

PAYMENT TERMS

Housetrends installment plan per month available. New customers must complete a credit application and pay 50% upon execution of the agreement, balance with proof approval. Once established credit is approved by management, full payment will be due 30 days from the invoice date. Visa/Master and American Express Cards accepted. Purchaser agrees that amounts not paid in accordance with these terms will be subject to a finance charge of 1.5% per month (18% per year) plus any attorney and/or collection fees incurred by Media Buyer.

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