

HOMEARAMA® is the registered trade name for the single-site new home showcase produced by the Home Builders Association of Greater Cincinnati. The 2022 show will mark the 59th year for the new home showcase. HOMEARAMA® 2022 will be hosted by the city of Loveland, OH at ChimneyRidge, near Loveland’s historic downtown.

HOMEARAMA® regularly attracts thousands of enthusiastic Cincinnatians. HOMEARAMA® 2022 will feature fully decorated and landscaped homes in a variety of architectural styles. Builders include AR Homes, Drees Homes, Fry Homes, Justin Doyle Homes & WP Land Company.

## HOusetRENDS® IS THE OFFICIAL SPONSOR AND PUBLISHER OF THE 2022 PLAN BOOK

The Plan Book serves as the show guide and is a resource for ideas and inspiration for consumers, as well as a branding tool for builders and industry professionals. It includes details and floor plans for each home, bios of the area’s exclusive home building, landscape, design and architectural firms involved and a listing of all vendors who participate.

- It is a long lasting consumer resource
- It targets affluent consumers
- The content supports home building, remodeling, landscaping and design
- Print advertising is a proven lead generator

## SHOW DATES: SATURDAY, SEPTEMBER 3 - SUNDAY, SEPTEMBER 18, 2022

- Hand-delivered to attendees for 2 weeks of the show
- Special Events: Distributed at Realtor Day and Preview Party
- Available at high traffic home & garden locations
- Digital version emailed and social postings to affluent homeowners
- Available online with active links on Housetrends.com

FORMAT	RATE	PREMIUM PAGES	RATE
Two Pages	\$4,695	Back Cover (SOLD)	\$4,500
Full Page	\$2,795	Inside Front Cover (SOLD)	\$3,795
Half Page	\$1,795	Inside Back Cover	\$3,795
Quarter Page	\$ 995	Inside Facing Back Cover	\$3,195
		Page 3 (SOLD)	\$3,795
		Page 5 (SOLD)	\$3,795
		Page 7 (SOLD)	\$2,995
		Page 9	\$2,995
		Page 11	\$2,995
		Page 13	\$2,995

### PAYMENT TERMS

50% down / 50% with proof

### FINAL AD SUBMISSION

July 27, 2022

