

HOMEARAMA®

Urban Edition
Martin's Gate

With this 2023 show, The Home Builders Association of Greater Cincinnati celebrates **their 60th "Diamond" Anniversary of HOMEARAMA®**, one of the longest running and successful new home showcases in the country.

HOMEARAMA® - Urban Edition 2023 will be co-produced by the **Home Builders Association of Greater Cincinnati and the Building Industry Association of Northern Kentucky**. The show will be held for the first time ever in Newport, Kentucky. The show will feature a variety of architectural styles and nine (9) homes to tour. Homes will range in price from \$1M and up.

HOusetRENDS® IS THE OFFICIAL SPONSOR AND PUBLISHER OF THE 2023 HOMEARAMA® Urban Edition Show Guide.

The Show Guide serves as a resource for show attendees looking for ideas and inspiration for their homes, as well as a branding tool for builders and industry professionals. It includes details and floor plans for each home, bios of the exclusive show home builders, and a listing of vendors who participate in the building process.

SHOW DATES: Saturday, June 10th – Sunday, June 25th, 2023

- Copies of the magazine will be hand-delivered to show attendees, special show events, sponsor retail locations and Preview Party attendees as their show guide.
- The Digital magazine will be available online at Housetrends.com and cincyhomearama.com with active links to advertiser's websites and promoted on social media platforms Instagram and Facebook.

Format	Rate	Premium Pages	Rate
Two Pages	\$4,695	Inside Front Cover	\$3,795
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Half Page	\$1,795	Inside Facing Back Cover	\$3,195
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April 27, 2023

