

HOMEARAMA

Urban Edition  Martin's Gate

With this 2023 show, The Home Builders Association of Greater Cincinnati celebrates **their 60th "Diamond" Anniversary of HOMEARAMA**[®], one of the longest running and successful new home showcases in the country.

HOMEARAMA[®] - Urban Edition 2023 will be co-produced by the **Home Builders Association of Greater Cincinnati and the Building Industry Association of Northern Kentucky**. The show will be held for the first time ever in Newport, Kentucky. The show will feature a variety of architectural styles and nine (9) homes to tour. Homes will range in price from \$1M and up.

HOUSETRENDS[®] IS THE OFFICIAL SPONSOR AND PUBLISHER OF THE 2023 HOMEARAMA[®] Urban Edition Show Guide.

The Show Guide serves as a resource for show attendees looking for ideas and inspiration for their homes, as well as a branding tool for builders and industry professionals. It includes details and floor plans for each home, bios of the exclusive show home builders, and a listing of vendors who participate in the building process.

SHOW DATES: Saturday, June 10th – Sunday, June 25th, 2023

- Copies of the magazine will be hand-delivered to show attendees, special show events, sponsor retail locations and Preview Party attendees as their show guide.
- The Digital magazine will be available online at Housetrends.com and cincyhomearama.com with active links to advertiser's websites and promoted on social media platforms Instagram and Facebook.

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