

HOMEARAMA®

RESERVES AT STONE PILLARS FARM

SHOW DATES: August 24 – September 8, 2024

HOMEARAMA® 2024 is produced by the *Home Builders Association of Greater Cincinnati*. *The Reserves at Stone Pillars Farm* is being developed by *Klosterman Farm Land Development, LLC* (Scott Lucke, Dan deStefano and Tim Myers). *The Reserves at Stone Pillars Farm* is located in *Goshen Township, Clermont County* (just a couple of miles outside downtown Loveland).

Stone Pillars Farm is an upscale equestrian community in a convenient rural setting. Whether you own a horse or not, you will enjoy this scenic community.

HOMEARAMA® 2024 will feature a minimum of five fully decorated and landscaped homes in a variety of architectural styles. Builders include Chris Gorman Homes, Oakmont Custom Homes, Robert Lucke Homes, Inc., W.V. deStefano Homes, LLC and Wieland Builders, LLC. Show homes in The Reserves at Stone Pillars Farm development will be priced beginning at \$1.2 million dollars.

HOUSETRENDS® IS THE OFFICIAL SPONSOR AND PUBLISHER OF THE 2024 Show Guide.

The Show Guide serves as a resource for show attendees looking for ideas and inspiration for their homes, as well as a branding tool for builders and industry professionals. It includes details and floor plans for each home, bios of the exclusive show home builders, and a listing of vendors who participate in the building process.

- Copies of the magazine will be hand-delivered to show attendees, special show events, sponsor retail locations and Preview Party attendees as their show guide.
- The Digital magazine will be available online at Housetrends.com and cincyhomearama.com with active links to advertiser’s websites and promoted on social media platforms Instagram and Facebook.

Format	Rate	Premium Pages	Rate
Two Pages	\$4,695	Back Cover SOLD	\$4,500
Full Page	\$2,795	Inside Front Cover SOLD	\$3,795
Half Page	\$1,795	Inside Back Cover	\$3,795
Quarter Page	\$ 995	Inside Facing Back Cover	\$3,195
		Page 3 SOLD	\$3,795
		Page 5	\$3,795
		Page 7	\$2,995
		Page 9	\$2,995
Payment Terms		Page 11	\$2,995
50% down / 50% with proof		Page 13	\$2,995
Final Ad Submission			
July 26, 2024			



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2023 Cover
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