

2024

HOMEARAMA®



THE RESERVES AT STONE PILLARS FARM

SHOW DATES: August 24 – September 8, 2024

HOMEARAMA® 2024 is produced by the Home Builders Association of Greater Cincinnati. The Reserves at Stone Pillars Farm is being developed by Klosterman Farm Land Development, LLC (Scott Lucke, Dan deStefano and Tim Myers). Stone Pillars Farm is an upscale equestrian community in a convenient rural setting. The Reserves at Stone Pillars Farm (the HOMEARAMA® section) is located in Goshen Township, Clermont County (just a couple of miles outside downtown Loveland).

HOMEARAMA® 2024 will feature six (6) fully decorated and landscaped homes in a variety of architectural styles. Builders include Chris Gorman Homes, Drees Homes, Andrew Arthur Homes, LLC, Robert Lucke Homes, Inc., deStefano Homes and Remodeling, and Wieland Builders, LLC. Show homes in The Reserves at Stone Pillars Farm development will be priced at 1.3 million dollars and up.

HOUSETRENDS® IS THE OFFICIAL SPONSOR AND PUBLISHER OF THE 2024 Show Guide.

The Show Guide serves as a resource for show attendees looking for ideas and inspiration for their homes, as well as a branding tool for builders and industry professionals. It includes details and floor plans for each home, bios of the exclusive show home builders, and a listing of vendors who participate in the building process.

- Copies of the magazine will be hand-delivered to show attendees, special show events, sponsors and advertisers retail locations and Preview Party attendees as their show guide.
- The Digital magazine will be available online at Housetrends.com and cincyhomearama.com with active links to advertisers' websites and promoted on social media platforms Instagram and Facebook.

Format	Rate	Premium Pages	Rate
Two Pages	\$4,695	Back Cover SOLD	\$4,500
Full Page	\$2,795	Inside Front Cover SOLD	\$3,795
Half Page	\$1,795	Inside Back Cover SOLD	\$3,795
Quarter Page	\$ 995	Inside Facing Back Cover SOLD	\$3,195
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		Page 11 SOLD	\$2,995
		Page 13 SOLD	\$2,995
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July 26, 2024			



2023 Cover

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