

2025 EDITORIAL CALENDAR



COLUMBUS

FEBRUARY

In-home: 2/3
Final Art Due: 1/17

MARCH/APRIL

In-home: 3/17
Final Art Due: 2/28

MAY

In-home: 4/28
Final Art Due: 4/11

AUGUST*

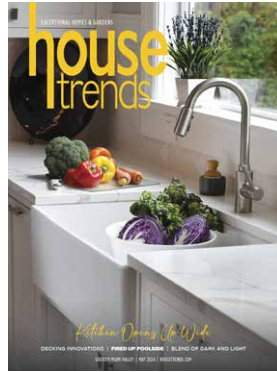
In-home: 7/28
Final Art Due: 7/11
**NARI Tour of Remodeled Homes*

SEPTEMBER

In-home: 9/8
Final Art Due: 8/22

NOVEMBER

In-home: 11/3
Final Art Due: 10/17



DAYTON

FEBRUARY

In-home: 2/10
Final Art Due: 1/24

APRIL

In-home: 3/24
Final Art Due: 3/7

MAY

In-home: 5/5
Final Art Due: 4/18

JULY

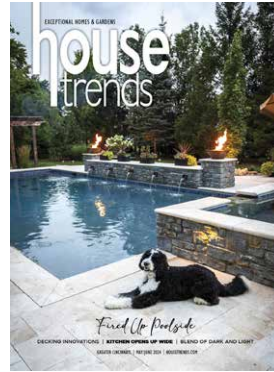
In-home: 7/14
Final Art Due: 6/27

SEPTEMBER

In-home: 9/15
Final Art Due: 8/29

NOVEMBER

In-home: 11/10
Final Art Due: 10/24



CINCINNATI

FEBRUARY

In-home: 2/17
Final Art Due: 1/31

APRIL

In-home: 3/31
Final Art Due: 3/7

MAY/JUNE

In-home: 5/12
Final Art Due: 4/25

JULY/AUGUST

In-home: 7/21
Final Art Due: 7/3

OCTOBER

In-home: 9/22
Final Art Due: 9/5

NOVEMBER/DECEMBER

In-home: 11/17
Final Art Due: 10/31

Special Editions



HOMEARAMA® SHOW GUIDE

Show Dates:
August 23 - September 7

Final Art Due: 8/1
**Cincinnati Only*

Special Sections



**New Home Shows
Remodeling Tours
Events**

regional option



The regional option is a section of the magazine that includes editorial & advertisements reaching households in Columbus, Dayton and Cincinnati. Each series of magazines offers this option, placing the same ad in all markets.

Final Art Due: On the first print run of the series.

housetrends

housetrends.com/advertise