



# HOMEARAMA®

THE ESTATES AT BOTHE FARMS

## 2026 Show Guide

August 29- September 13, 2026

### HOusetRENDS® THE OFFICIAL SPONSOR AND PUBLISHER

The Show Guide serves as a resource for show attendees looking for ideas and inspiration for their homes, as well as a branding tool for builders and industry professionals. It includes details and floor plans for each home, bios of the exclusive show home builders, and a listing of vendors who participate in the building process.

- Copies of the magazine will be hand-delivered to show attendees, special show events, sponsors and advertisers retail locations and Preview Party attendees as their show guide.
- The digital version will be available online at [Housetrends.com](http://Housetrends.com) and [cincyhomearama.com](http://cincyhomearama.com) with active links to advertisers' websites and promoted on social media platforms Instagram and Facebook.



Format	Rate	Premium Pages	Rate	Premium Pages	Rate
Two Pages	\$4,695	Back Cover*	\$4,500	Page 5	\$3,795
Full Page	\$2,795	Inside Front Cover *	\$3,795	Page 7	\$2,995
Half Page	\$1,795	Inside Back Cover	\$3,795	Page 9	\$2,995
Quarter Page	\$ 995	Inside Facing Back	\$3,195	Page 11	\$2,995
		Page 3*	\$3,795	Page 13	\$2,995
		*SOLD			

#### Payment Terms

50% down / 50% with proof  
Final Ad Submission  
August 11, 2026

#### Additional Promotional Opportunities

- Sponsorship including tickets, signage
- Digital Campaigns
- Housetrends Preview and Review Editions

Contact Linda Bacher

513-703-6103

[Linda.bacher@housetrends.com](mailto:Linda.bacher@housetrends.com)



#### HOMEARAMA® builders:

Brookstone Homes, Eagle Custom Homes, K Homes, John Hill Construction, Old World Custom Homes, Sterling, Wieland Builders

**HOMEARAMA® 2026** will be produced by the **Home Builders Association of Greater Cincinnati** and hosted at **The Estates at Bothe Farms** in Hamilton Township, a community developed by **Brookstone Homes**.

- Ideally situated just five miles from downtown Loveland, Ohio, residents will enjoy easy access to popular attractions, including shopping, restaurants, parks, and the Little Miami Scenic Trail.
- Located within the Little Miami School District, the community is close to the amenities of both Maineville and Loveland. Featuring 19 exclusive homesites, **The Estates at Bothe Farms** will provide a stunning backdrop for the 63rd year of this iconic event. Homes in this neighborhood are anticipated to start at \$1.2 million.