



2026

HOMEARAMA®

THE ESTATES AT BOTHE FARMS

SHOW GUIDE

August 29 thru September 13, 2026

Housetrends & Leisure, the official sponsor and publisher

The Show Guide serves as a resource for show attendees looking for ideas and inspiration for their homes, as well as a branding tool for builders and industry professionals. It includes details and floor plans for each home, bios of the exclusive show home builders, and a listing of vendors who participate in the building process.

- Show guides will be hand-delivered to show attendees, special show events, sponsors and advertisers retail locations and Preview Party attendees.
- The digital version will be available online at Housetrends.com and cincyhomearama.com with active links to advertisers' websites and promoted on social media platforms Instagram and Facebook.

2026 Builders Brookstone Homes, Eagle Custom Homes, K Homes, John Hill Construction, Justin Doyle Homes, Old World Custom Homes, Sterling Homes, Wieland Builders

FORMAT	RATE	PREMIUM PAGES	RATE	PREMIUM PAGES	RATE
Two Pages	\$4,695	Back Cover	\$4,500	Page 5	\$3,795
Full Page	\$2,795	Inside Front Cover	\$3,795	Page 7	\$2,995
Half Page	\$1,795	Inside Back Cover	\$3,795	Page 9	\$2,995
Quarter Page	\$ 995	Inside Facing Back	\$3,195	Page 11	\$2,995
		Page 3	\$3,795	Page 13	\$2,995

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Contact

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Payment Terms

50% down / 50% with proof
Final Ad Submission
July 27, 2026

Additional Promotional Opportunities

- Sponsorship including tickets, signage
- Digital Campaigns
- Housetrends Preview and Review Editions

HOMEARAMA® 2026 will be produced by the Home Builders Association of Greater Cincinnati and hosted at The Estates at Bothe Farms in Hamilton Township, just five miles from downtown Loveland. Show homes in this community, developed by Brookstone Homes, are anticipated to range from \$1.6 million to over \$3 million. For show and location details visit cincyhomearama.com