



2027 HOMEARAMA® OAKRIDGE ESTATES

SHOW GUIDE
August 28 thru September 12, 2027



Housetrends & Leisure, the official sponsor and publisher

The Show Guide serves as a resource for show attendees looking for ideas and inspiration for their homes, as well as a branding tool for builders and industry professionals. It includes details and floor plans for each home, bios of the exclusive show home builders, and a listing of vendors who participate in the building process.

- Show guides will be hand-delivered to show attendees, special show events, sponsors and advertisers retail locations and Preview Party attendees.
- The digital version will be available online at Housetrends.com and cincyhomearama.com with active links to advertisers' websites and promoted on social media platforms Instagram and Facebook.



FORMAT	RATE	PREMIUM PAGES	RATE	PREMIUM PAGES	RATE
Two Pages	\$4,695	Back Cover	\$4,500	Page 5	\$3,795
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Quarter Page	\$ 995	Inside Facing Back	\$3,195	Page 11	\$2,995
		Page 3	\$3,795	Page 13	\$2,995

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Contact

Linda Bacher

linda.bacher@housetrends.com
513-703-6103

Payment Terms

50% down / 50% with proof
Final Ad Submission
July 27, 2026

Additional Promotional Opportunities

- Sponsorship including tickets, signage
- Digital Campaigns
- Housetrends Preview and Review Editions

HOMEARAMA® 2027 will be produced by the Home Builders Association of Greater Cincinnati and hosted at Oakridge Estates developed by Justin Doyle in Goshen Township, just minutes from downtown Loveland and the Little Miami Scenic Trail. Show homes in this community, are wooded, oversized custom homesites ranging from roughly 0.92 to over 3 acres featuring mature trees, spring-fed creeks and community ponds. For show and location details visit cincyhomearama.com